

Privacy Policy — Smartline Automotive (VR)

Effective Date: [17/12/2025]

Smartline Automotive ("the App") is a virtual electric vehicle (EV) production line experience developed by the **Virtual Mechatronics Lab (VML), Dedan Kimathi University of Technology (DeKUT)** ("we", "us", "our"). This Privacy Policy explains how information is handled when you use the App on Meta Quest devices.

1. Information We Collect

We do not intentionally collect, request, or store personal information such as your name, email address, phone number, precise location, voice recordings, photos, or contacts.

2. Device & Diagnostic Data (Crash/Performance)

To improve stability and performance, **non-personal technical data may be processed** such as:

- crash reports,
- device type/model, OS version,
- performance/usage diagnostics (e.g., app session events, error logs).

This data is typically **aggregated and used for troubleshooting** and quality improvements. It is not used to identify you.

3. User-Generated Content

The App **does not provide features for user-generated content** (e.g., posting text, voice messages, uploading photos/videos, or sharing user media).

4. Location Tracking

The App **does not access or store precise location data**. If your headset/platform provides approximate location or region settings, that is handled by the platform and not stored by us.

5. Accounts & Registration

The App **does not require in-app registration** and does not create user accounts within the App.



6. In-App Purchases

The App **does not offer in-app purchases** for digital goods or subscriptions.

7. Third-Party Services

The App runs on **Meta Quest** and is built with common VR development tooling. As a result:

- **Meta (platform)** may collect certain device/diagnostic information according to its own policies.
- If any analytics/crash services are enabled in the build, they may process diagnostics as described above.

We do not sell personal data and do not run advertising trackers inside the App.

8. Data Security

We apply reasonable, industry-standard measures to protect any diagnostic information handled for troubleshooting. However, no method of transmission or storage is 100% secure.

9. Children's Privacy

The App is intended for **training/education** and is **not directed to children under 13**. We do not knowingly collect personal information from children.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates become effective when posted with a revised effective date.

11. Contact Us

If you have questions about this Privacy Policy, contact:

Email: smscp.kenya@dkut.ac.ke

